



PRESS RELEASE  
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## THE 12TH EDITION OF TREMBLANT'S 24H OF SKIING, 2012 BREAKS ALL RECORDS AND EXCEEDS ITS FUNDRAISING GOAL OF \$2 MILLION.

Sunday December 9 2012, Mont-Tremblant. – We are proud to announce that Tremblant's 24h of skiing surpassed its 2012 fundraising objective, with **\$2,045,391**. This amount largely exceeds the amount raised last year, \$1,832,200. Over **12 years**, the 24h of skiing will have raised for its beneficiaries more than **\$12 million** making it the biggest event of its kind in the skiing industry.

This year 215 ski and snowboard teams and 38 walking teams, for a total of nearly 2000 participants; worked exceptionally hard in their fundraising efforts to raise this amount of which the profits will go to 4 beneficiaries: **Fondation Centre de Cancérologie Charles-Bruneau, The Ottawa Senators Foundation, Fondation Martin-Matte and the Tremblant Foundation.** Just like the Tremblant 24h Foundation, these 4 foundations are completely devoted to the cause of children.



The **24h** would like to highlight the devotion of the ambassadors and the celebrities who right from the beginning and during the entire event; welcome, entertain, motivate,

cause laughter and warm hearts! Great thanks goes to **Jean-François Baril, Sébastien Benoit, Étienne Boulay, Pierre Bruneau, Alexandre Despatie, Paul Doucet, Philippe Fehmiu, Louis-Simon Ferland, Benoit Gagnon, Érik Guay, Lianne Lang, Martin Matte, Matthieu Proulx, Mario Tessier and Anne-Marie Withenshaw.**

As with every edition, the 24h of skiing was also quite the party! **Betty Bonifassi, Marco Calliari, Mélanie Couture, Les Chick'n Swell, Dumas, DJ Dannick, Franky Selector, Jonas, Les Trois Accords, Louis-Jean Cormier, Maïa Leïa, Marabu, Karim Ouellet, Midnight Romeo, Misstress Barbara, Radio Radio, Stéphane Fallu and William Deslauriers** took to the 24h stages for a series of energizing concerts and comedy shows. **David Lafilèche** directed an exceptional show on Saturday evening that closed with **Les Trois Accords**.



The main partners of this 12th edition of the 24 of skiing and 5th edition of the 24h Rouge fm walk are **Volkswagen, TELUS** and **Manulife Financial**. They contributed to the success of the event due to their enthusiasm and their on-site attractions for the participants.

>> Full details about the teams and the amounts raised are on [www.24htremblant.com](http://www.24htremblant.com)

>> Tremblant's 24h of skiing continues in its mission with the 13th edition taking place on **December 5-8 2013**. Mark it in your calendar!

>> The next gathering, not to be missed is Tremblant's 24h of cycling, 2013 on **September 6-8 2013**

Source

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